

# THE ULTIMATE WEBSITE PACKAGE

## *For Your Growing Business*

Pronto takes the hassle and headache out of building and maintaining your website. Design, copywriting, hosting, SEO and unlimited updates 24 hours a day.

**ALL FOR ONE LOW FIXED MONTHLY PRICE.**



### CUSTOM, CUSTOMER-FRIENDLY DESIGN

We'll create a completely customized design that accurately reflects your brand and makes you proud. And because our subscription model allows you unlimited revisions to your site's design, your website can quickly adapt to changes in your overall business strategy.



### CONTENT THAT WORKS ON YOUR TIME

Writing self-promotional copy is difficult, awkward, and just plain time-consuming. Pronto's content specialists give you the outside perspective you need (along with the time savings you want) to communicate effectively to your visitors and keep content fresh for SEO purposes.



### UPTIME WITHOUT UPKEEP

From firewalls to backup data, Pronto's managed hosting ensures that your site is always ready to greet your customers. Every day, our team takes care of it all—anticipating updates, fighting spambots, squashing bugs — so that your peace of mind is as stable as your site.



### SEO AND REPORTING DASHBOARD

In addition to having your site indexed by all major search engines (Google, Bing, Yahoo), our expert team works with you to help you navigate the complexities of SEO, analyze your traffic trends, and implement simple improvements along the way.

Everything above, supported by over 80 web experts. We're not a tool or a group of consultants. We're a team that does the work for you!

**\$500 ONE TIME SETUP, \$247 PER MONTH AFTER THAT.**

### IT'S EASY TO GET STARTED:

1

#### GET ON BOARD.

Get started at [charlesit.com/website](http://charlesit.com/website) to create your account. Complete a short onboarding survey telling us about your company and website preferences.

2

#### DESIGN, BUILD & GO LIVE.

Our team will drive the production process forward. You'll have a chance to review and suggest changes to your design and preview the website before going live.

3

#### NEVER STOP IMPROVING.

After your website is launched, we'll continue to host and maintain it with unlimited updates until the end of time.

**BONUS!** Get 1 month free just by being a friend of Charles IT!

# WEBSITES THAT WORK FAQ

## HOW LONG DOES IT TAKE UNTIL I GO LIVE?

Most sites are up and running in 4-6 weeks. Some take a little longer, depending on how many revisions are requested and the complexity of the project. Our recommendation is to go live as soon as you can and make changes later. The Managed Website Package allows you to make an unlimited number of changes, so you have plenty of time to get it right.

## WILL MY WEBSITE BE MOBILE OPTIMIZED?

Every website we build uses responsive design, which means every page will render correctly and convert visitors, regardless of their device. From smartphones to tablets to laptops to PC monitors, it's great to know that your website will always be looking its best.

## WILL MY WEBSITE INTEGRATE WITH OTHER MARKETING SERVICES?

Yes! Pronto websites integrate with many popular marketing and sales platforms such as Mailchimp, Campaign Monitor, Google Analytics, GravityForms, Salesforce.com, WooCommerce, Zapier and many more. Remember that your website is the foundation of all your online marketing and Pronto can work with you on advanced marketing too.

## WHAT HAPPENS IF I CANCEL?

There are no contracts - you can cancel at anytime. If you have been with Pronto for twelve consecutive months or more, you can take all website content, blog articles, graphic designs, webpage layout and rendered HTML/CSS. We do not however provide the underlying WordPress theme code, plugins or database files.

## HOW WILL YOU HELP BRING MORE TRAFFIC?

Although we can't make guarantees, our clients often see a strong increase in organic and overall traffic after switching to Pronto. We do this by improving your website's SEO and making it more visible in local business directories. We have other premium add on services including link building and email newsletter, designed to bring even more traffic to your website.

## WHAT DO YOU DO TO DIFFERENTIATE ME FROM MY COMPETITORS?

We don't use rigid templates or themes. Our website platform allows us to create customized designs to share your unique story. After you go live, if you ever find a competitor has a similar website we can work with you to change it until you're satisfied.

## WILL YOU HOST MY WEBSITE?

Yes! We host and maintain over 1,000 websites around the world via our own secure platform - 99.996% up-time. All you need to do is update your DNS records to point your domain to our servers. Or we can do this for you if you give us your DNS account credentials.