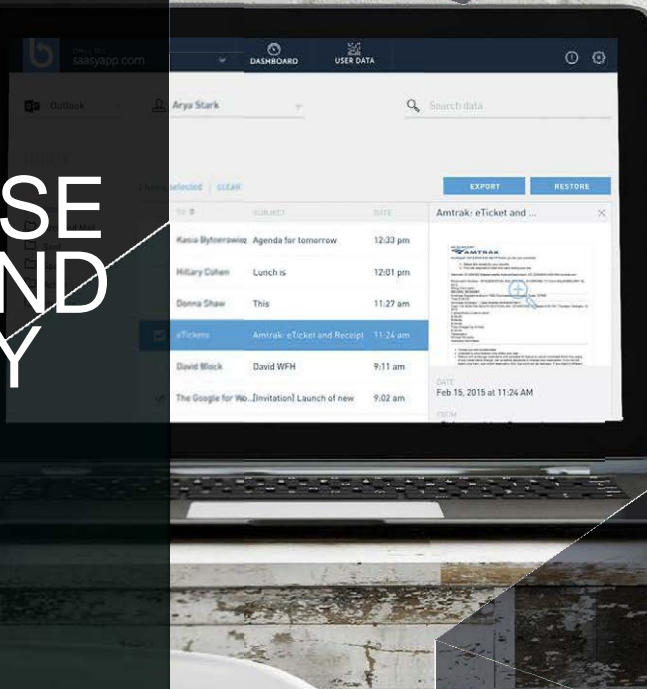




for



# ENTERPRISE BACKUP AND RECOVERY



**Datto Backupify for Office 365** delivers simple, automated, and secure backup of your cloud data. Protect your organization from data loss caused by user errors, meet legal and compliance needs, and manage the employee lifecycle effectively with Datto Backupify. Find, restore, and manage O365 data with Datto's Total Data Protection Platform.

Datto Backupify is the leader in cloud-to-cloud backup, offering an all-in-one archiving, search, and restore solution for the most popular online services, including Office 365, Google Apps, Salesforce, and more. Datto Backupify ensures that companies can access, control, and most importantly, own the data they entrust to these systems.

As companies increasingly move data into cloud-based applications, they face new challenges in enforcing IT best practices. Having a second, secure copy of your data is always best practice, and this still holds true for data in SaaS apps. By providing protection for data in SaaS apps, Datto partners are able to generate more revenue by having the ability to protect data no matter where it lives—on-prem, in virtualized environments, and in cloud apps.

Your customers need to protect their cloud apps. An astonishing 1 in 3 companies report losing SaaS data. While SaaS applications have strong disaster recovery plans, they can't always protect you from accidental data loss caused by user error or satisfy your legal and compliance needs. Using Datto Backupify ensures critical company data is protected beyond situations where humans, hardware failure or natural disasters are to blame.



## The Common Causes of SaaS Data Loss

### End-user deletions

The most common cause of SaaS data loss is end-user deletions. Users within your organization make mistakes—whether that's deleting emails in the name of "inbox cleanup" or accidentally overwriting data in a OneDrive file. Cloud apps are great, but they're not people-proof.

### Hackers and viruses

Hackers and viruses can wreck havoc in your Office 365 environment, whether that's in the form of corrupted files, ransomware viruses that take control over your data, or deleted information. Protect your data by always having a second, secure copy with Backupify.

### Malicious activity

Sometimes the bad guy is operating within the walls of an organization. Employees are sometimes to blame for malicious deletions. It might be the person that knows they're about to be fired or someone that doesn't want others to have access to data.

### Departing employees

Employee turnover happens, but data loss doesn't need to happen when the employee leaves. Manage the employee lifecycle by taking a snapshot of the employee's Office 365 data before you delete their user account to ensure their data continues to be protected and accessible.

### App downtime

When cloud apps experience downtime and outages, it's not always at the most convenient time for you. By having a second, secure copy of your data in Backupify, you'll be able to access and download data when you need it most.

## Back up, Search for, and Recover Data Easily

### Automatically back up data

Rest easy with Datto Backupify's automatic 3x/day backup for Office 365's files, email, contacts and calendar apps. Admins can also initiate a backup at any time.

### Securely manage data

Protect your data with powerful security controls, including compliance with SOC 2 Type II, HIPAA, and Safe Harbor. Data is secured with 256-bit encryption and admins have access to enterprise-grade controls and monitoring.

### Quickly search for backups

Zero in on users, items, and metadata to quickly find what you're looking for from the dashboard

### Easily restore and export backups

Restore individual files or groups of files back into a user's account or download them directly to your machine.

■ ■ *We need to ensure that our data is protected from occurrences like accidental deletions, user errors, and malicious activity. Using Backupify was an easy decision for us.* ■ ■

*Alan Harrington  
Director of Engineering Operations  
Digital Lumens*



**ITS – Integrated Telemanagement Services, Inc.**

4100 Guardian Street, Suite 110

Simi Valley, CA 93063

805.520.7020 800.876.4ITS [www.itstelecom.com](http://www.itstelecom.com)