



Junior Achievement of the Palm Beaches & Treasure Coast Reaches over 2,000 students during Global Entrepreneurship Week

West Palm Beach, Fla. (November, 2017)

Junior Achievement of the Palm Beaches & Treasure Coast is asking entrepreneurs and business owners to commit one hour of their time during Global Entrepreneurship Week, November 13-17, 2017, to share their stories and open the eyes of high school students to the opportunities of creating their own companies. Understanding entrepreneurs' demanding schedules, Junior Achievement has designed the *JA Launch Lesson* one-hour program to be simple for volunteers to implement, while delivering the greatest impact to the students. Entrepreneurs and business owners will be paired with a school that works best for their schedules and provided discussion guidelines for shaping their talk and engaging with students. The experience offers volunteers the opportunity to connect with students, provide relevant information about their company and entrepreneurial journey, and share advice and next steps for students who are interested in starting their own businesses.

JA Launch Lessons will be delivered locally by entrepreneurs in classrooms, after-school facilities, and other student venues around the United States during Global Entrepreneurship Week. The local event will create a point-of-entry experience for students, volunteers, and educators. Global Entrepreneurship Week is the world's largest celebration of the innovators and job creators who launch startups that bring ideas to life, drive economic growth and expand human welfare. On Wednesday, November 15th Chuck Poole, the President of PalmTech Computer Solutions, will be presenting a *JA Launch Lesson* at John I Leonard High School. Throughout his career, Chuck Poole has written more than 400 software packages and won numerous "Product of the Year" awards from three different prestigious industry publications. He has developed software for the United Nations, the FBI, the CIA, Bahamas Telecom, Cosmopolitan Magazine, MTV, and hundreds of other international and governmental organizations. Now, after 32 years of IT experience, he is still seeking ways to implement technology that can help his clients increase productivity, lower costs, and create new opportunities.

For more information about Global Entrepreneurship Week and other JA events, please visit www.juniorachievement.com or contact (561) 242-9468.

About Junior Achievement of the Palm Beaches & Treasure Coast (JA):

Junior Achievement of the Palm Beaches & Treasure Coast (JA) is a nonprofit organization that focuses on preparing young people to succeed in a global economy through programs that center on work readiness, entrepreneurship, and financial literacy. JA programs are taught by volunteers in the classroom and after school programs, throughout Palm Beach, Martin, St. Lucie, and Hendry counties. Junior Achievement builds partnership between the business and education communities to provide the curriculum and the volunteers who serve as role models to students to help prepare them for their future. Junior Achievement programs are funded through contributions from businesses, individuals, foundations, and special event fundraisers. For more information please visit www.JuniorAchievement.com.