

# KC



# Golf Classic

July 30 - August 5, 2018  
Nicklaus Golf Club at LionsGate



## PRO-AM

### PLAY WITH THE PROS

- If you enjoy an exclusive, first-class golf event with an opportunity to entertain clients, then a Pro-Am package is the perfect sponsorship for you.
- During the Pro-Am your foursome will have the privilege to play side-by-side with a future PGA TOUR star who may win on the PGA TOUR yet this year!
- You and your guests will enjoy a week of activities, including a pairings party, complete with live music, amazing food, beverages and a charity auction.
- Each player receives a custom gift package, invitations to the pairings party, tournament tickets and a food and beverage experience.

Monday Pro-Am      \$5,000/Foursome

Wednesday Pro-Am    \$7,500/Foursome

### THE POWER OF PARTNERSHIP

The PGA TOUR cordially invites you to become a sponsor and driving force behind Kansas City's professional golf tournament on the PGA TOUR's Web.com Tour, the KC Golf Classic. As an exclusive partner of this PGA TOUR sanctioned tournament, you will be provided a first-class platform to entertain customers and guests and build your brand. The Power of Partnership with the PGA TOUR provides a strategic platform, the most valuable audience in sports, a return on investment and an opportunity to give back and make a difference in the community.



### BRANDING & NAMING RIGHTS

The KC Golf Classic presents unique branding and naming rights opportunities for businesses in the Kansas City metro. Partnering with the KC Golf Classic gives your organization the chance to align itself with one of the most recognized world-wide brands, the PGA TOUR. The TOUR represents world-class performance, integrity and service to the community, and delivers a significant charitable platform and benefits to each of its partners.

Branding & Naming Rights Opportunities (starting at \$1,500)

#### Branding

- Leaderboard Side & Footer Panels
- Tee Backs
- Quiet Paddle
- Expo Tent
- Hole Signs
- Lanyard
- Leaderboard Logo Rotation
- Standard Bearer
- And many more...

#### Naming Rights

- Pro-Ams & Pairings Party
- Hospitality Venues
- Volunteer Program
- Tickets FORE Charity Program
- Caddy Shack
- Evening Events
- Family Day & Junior Golf Clinic
- Practice Facility & Starting Tents
- Exclusive Official Categories
- And many more...

## PALMER PAVILION

Pay tribute to the legend, Arnold Palmer, at the championship hole of the KC Golf Classic. Enjoy a front row seat as the championship unfolds on the 18th green and a new champion is crowned. Amenities include:

- Shared open-air hospitality venue overlooking the 18th green
- Upgrade option to premium reserved box seats
- Food and beverage included
  - Featuring Tito's Arnold Palmer, beer, soda and water
  - Lunch voucher and snacks throughout the day

### Ticket Packages

- 2 Pack (2 tickets/day Thursday – Sunday, 8 total) – \$600
- 4 Pack (4 tickets/day Thursday – Sunday, 16 total) – \$1,100 (savings of \$100)
- 10 Pack (10 tickets/day Thursday – Sunday, 40 total) – \$2,500 (savings of \$500)
- 10 Reserved Box Seats + 6 Pack (16 tickets/day Thursday – Sunday, 64 total) – \$5,200



Experience first-class hospitality during the KC Golf Classic. Take advantage of this wonderful opportunity to entertain business clients, prospective customers and employees at the tournament.

## PAR-TEE CLUB

Popular social club located on the action-packed 17th green. Amenities include:

- Climate-controlled skybox with tiered outdoor seating, plus an adjoining open-air party deck
- Food and beverage included
  - Tito's Handmade Vodka, beer, soda and water
  - Lunch buffet and snacks throughout the day
- Private restroom facilities

### Ticket Packages

- 2 Pack (2 tickets/day Thursday – Sunday, 8 total) – \$850
- 4 Pack (4 tickets/day Thursday – Sunday, 16 total) – \$1,600 (savings of \$100)
- 10 Pack (10 tickets/day Thursday – Sunday, 40 total) – \$3,750 (savings of \$500)

**KC** | web.com  
TOUR  
*Golf Classic*

## THE 25

Overlooking the dramatic 17th green at Nicklaus Golf Club, The 25 offers an intimate setting for world-class golf combined with a full entertainment experience. Amenities include:

- Exclusive reserved table shared hospitality venue at the KC Golf Classic
- Open-air pavilion overlooking the 17th green, with tiered seating
- Food and beverage included
  - Full-service bar featuring The 25 top Tito's drinks
  - Lunch buffet and snacks throughout the day
- Private restroom facilities

### Ticket Packages

- 4 Top + 2 Pack (6 tickets/day Thursday – Sunday, 24 total) – \$2,850
- 10 Top + 6 Pack (16 tickets/day Thursday – Sunday, 64 total) – \$7,200

## THE MARQUEE

Experience first-class hospitality on the signature hole at Nicklaus Golf Club. Take advantage of this wonderful opportunity to entertain business clients, prospective customers and employees. Amenities include:

- Premier shared hospitality venue at the KC Golf Classic
- Climate-controlled skybox overlooking the 17th green, with tiered outdoor seating
- Food and beverage included
  - Full-service, premium bar featuring exclusive Tito's Marquee drinks
  - Upscale lunch buffet and gourmet snacks throughout the day
- Private restroom facilities
- VIP parking included

### Ticket Packages

- 4 Pack (4 tickets/day Thursday – Sunday, 16 total) – \$3,800
- 10 Pack (10 tickets/day Thursday – Sunday, 40 total) – \$9,000

**Looking for additional options to meet your needs? Sponsorships and ticket packages can be customized. For more information, please contact Rick Amos, Director of Sales, at 913-579-2826 or ramos@kccrusaders.org.**