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HALOTEQ's Michael Goff to be Featured Panelist at VMWorld 2011 Conference

LAS VEGAS, NEVADA – Leading innovators in the virtualization and cloud computing arena are gathering in Las Vegas this week for the semi-annual [VMWorld 2011 Conference](#). As a thought-leader and individual touted for his success within this industry, [HALOTEQ, LLC](#) President and CEO Michael Goff will be a featured panelist and share his knowledge with conference attendees.

“The VMWorld Conferences bring together some of the top IT minds in the industry. The sponsors and participants are on the cutting-edge of the cloud computing world and I am proud to be invited to contribute and collaborate with some of the best and brightest this field has to offer,” Goff said.

Michael Goff will be a featured panelist and share thoughts based on more than 25 years of high-level information technology success, primarily in the financial services industry. Prior to launching HALOTEQ in 2007, Michael served as Chief Technology Officer for T. Rowe Price Group and President of T.Rowe Price Investment Technologies.

The VMWorld Conference Super Session he will be presenting at is scheduled for Wednesday, August 31st at 5:30 PM EST. It is entitled, *Cloud Client Computing: VDI Meets Clouds – Tales from the Real World. We Did It. Here's How and What We Learned*. Joined by other executives from leading private and public sector organizations, the discussion will focus on implementing virtual desktops in stationary and mobile scenarios to move users to private, public or government ‘clouds’. The panel will offer best practices and lessons learned revolving around the entire process.

“HALOTEQ works with companies that span a number of different industries, and for that reason, we have been able to identify what works and what doesn't when it comes to strategy, execution and monitoring an organization transitioning in to [‘the cloud’](#),” Goff said.

To follow Michel Goff's visit to the VMWorld 2011 Conference, follow him on Twitter at www.twitter.com/mikegoff_HT or follow the Haloteq Twitter account at www.twitter.com/haloteq. To follow along with his Super Session presentation on August 31st, use the [Twitter](#) hashtag “#SUP1013” and to read a synopsis of his presentation, visit Haloteq's TeqBlog at www.haloteq.com/blog later in the week.

[VMWorld](#) is a global conference for virtualization and cloud computing, hosted by [VMware](#). The event takes place twice a year; once in the U.S. and once in Europe.

[HALOTEQ, LLC](#) is built as a one stop shop for all business technology needs, and uniquely positioned to outsource the entire IT function, while giving the business a major upgrade in technology capabilities. Beyond cost and technology management, the company works with each client to align their business and IT goals and objectives with a clear mission: Improve business productivity and agility, while reducing operational costs and risks.

The company was founded by former Fortune 1000 COOs and CIOs with years of experience in technology and business management as developers, suppliers and buyers of a vast array of technology and business services.

For more information on HALOTEQ, please visit www.haloteq.com or their social media pages on [Facebook](#), [Twitter](#) and [LinkedIn](#).

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