



Background

The services sector is recognized as a new engine of growth, stimulating innovation, developing intellectual capital, higher productivity and greater capacity in the economy. While Thailand has enjoyed great success from liberalisation of manufacturing, and AEC policies and initiatives well support liberalisation of trade in goods, the services sector is less well addressed. Liberalisation of services has largely stalled in Thailand.

In the ICT sectors, real effective growth and development (meaning for example an economy-wide change in work practices, enhanced innovation and productivity gains in the economy, with meaningful impact for business, government and residents) has not fully taken hold.

A key strategic services sector is info-comms, which has a dual role in the economy: that of a sector in its own right contributing to the nation's GDP, and as a support or enabler for the rest of the economy. Thus an innovative and thriving sector will have a multiplier effect on the economy. But evolution has stalled somewhat even with the positive moves of issuance of 3G licences; some fundamental issues remain unaddressed: Is the telecoms industry structured optimally?; We have good price competition but what about competition on service and innovation?

How are the ICT sectors faring? Where has Thailand been successful and where is there further to do? What is meant by liberalisation of services? Of telecoms? How can the ICT sectors really shine brightly? While the economy is growing – ICT relatively is slipping. Indicators such as NRI and BSA's Cloud Scorecard show this. What needs to be done in ICT to make the sector into an innovative, effective and efficient one, playing a much more positive, contributive role?

This conference aims to bring in most of the big issues and developments by including leading and critical thinking with a view to helping to make the ICT sector really outstanding, through leading-level participation of Thailand authorities, regulator, telecoms & IT industry, and business community in and about Thailand.



Morning Session (Room : Lotus Suite 5-6)

08:30am – 9:00am	Registration
9:00am – 9:10am	Welcoming Remarks Mr. Attila Nyitrai – Deputy Head of the EU Delegation to Thailand.
9:10am - 9:50am	Liberalisation of Services – Thailand’s experience; ICT examples Dr. Deunden Nikomborirak, Research Director, Economic Governance, TDRI.
9:50am – 10:30am	Outline of NBTCs vision for the structure and operation of the sector –spectrum; development of a leading competitive industry Col. Dr. Settapong Malisuwan, Vice Chairman of NBTC, Chairman of Telecommunications Commission NBTC.
10:30am-10:50am	Refreshment Break
10:50am-11:20am	Corporate Governance and Anti-Corruption Dr. Bandid Nijathaworn, President & CEO Thai Institute of Directors (IOD).
11:20am-12:00nn	The transformed SOE: global corporate services IT and Communications (Moderated Topic Session) <ul style="list-style-type: none"> • Mr. Alex Lim, Managing Consultant, BT Advise for Communications BT Global Services. • Mr. Tsuyoshi Kawashima, President, NTT Communications (Thailand), Co., Ltd.
12:00nn-12.20pm	Info-Comms sector development – anticipations of the business community Mr. Bob Fox, Chair JFCCT ICT Group & Vice Chair EABC ICT Working Group; regional representative NavComp AB
12:20pm–1:45pm	Networking lunch

Afternoon Sessions (Room : Lotus Suite 10&11)

Telecoms

IT

1:45pm–2:15pm **Advanced services – ‘Internet to All’**
Dr. Panomporn Suvannapattana,
Vice President, Regulatory DTAC

2:15pm–2:50pm **A wholesale market: the benefits of using layers (Moderated Topic Session)**

- Mr. Thayawat Unnanond, Deputy Managing Director, United Information Highway Co., Ltd.
- Mr. Kranphol Asawasuan, President, SYMPHONY COMMUNICATION PCL .

2.50pm–3.20pm **Mobile money and payments**
Dr. Ketchayong Skowratananont, SVP & Financial Services & Innovation Div, DTAC.

3.20pm–3.45pm **Break**

3.45pm–4.20pm **Competition on service and innovation (Moderated Topic Session)**

- **Micro cells / femtocells** Mr. Sebastien Laurent, President & Managing Director, Alcatel-Lucent (Thailand).
- **Liquid Application** Dr. Chanakan Sriratanaban, Customer Solution Management, Nokia Siemens Networks.
- **Mobile network performance in the eyes of smartphone users –what we could do?**
Mr. Bunyati Kirdniyom, Head of Communications and Regulatory Affairs Ericsson Thailand.

4.20pm–5.00pm **Conference participants are welcome to attend the IT stream**

1.45pm–2.20pm **Skills in the sector – education and training, free movement of people (Moderated Topic Session)**

- Mr. Jumrud Sawangsamud, Director of the Federation of Thai Industry, RFID Institute of Thailand.
- Mr. Peter Fischbach, President, ISM Technology Recruitment Ltd.

2.20pm–2.50pm **Software’s role in the economy**
Mr. Chalernpol Tuchinda, Director of Software Park Thailand

2.50pm–3.20pm **Procurement (Moderated Topic Session)**

- Mr. Lim PK, General Manager Netbay Co.,Ltd
- Mr. Kriengkrai Bhuvanij, Executive, IBM. Governmental Programs, Thailand and Vietnam

3.20pm–3.40pm **Break**

3.40pm–4.20pm **IT Start Up and the creative economy Mobile operators’ innovation and incubation moves (Moderated Topic Session)**

- Mr. Punnamas Vichitkulwongsa, Managing Director at True Money and True Incube.
- Mr. Tanis Kuneepong, Planning & Incubator Program Manager, AIS IT Start.
- Mr. Ruangroj Poonpol, Division Head, Product DTAC Accelerate.

4.20pm–5.00pm **IT Start Up and the creative economy (Moderated Topic Session)**

- Dr. Manoo Ordeedolchest, ATCI Honorary President.
- Mr. Martin Venzky-Stalling, Senior Advisor, Chiang Mai University Science & Technology Park (CMU STeP).
- Mr. David Shelters, Karon Business Consulting.

5:00pm – 5:20pm

Conference Summary & Door Prize

Speaker Biographies

Names	Bio
<p>Mr. Attila Nyitrai Deputy Head of the EU Delegation to Thailand</p>	<p>Mr Attila NYITRAI, a Hungarian national, is Deputy Head of Delegation at the Delegation of the European Union in Bangkok. For almost a decade he has held senior level EU postings, including as COASI delegate in Brussels (Asia-Oceania Working Party – COASI has overall responsibility for issues concerning EU relations with Asia and Oceania): representing the Hungarian position in the COASI Council working group while reporting to Headquarters on working party related themes, covering all political issues in Asia; Staff-member of Spokesperson's Office, later Internal Communication Team, Communication and Public Affairs Department; Deputy Director-General of Servicing Department: in charge of a major part of the operational service activities of the Ministry of Foreign Affairs /public tenders, public procurement, selection of suppliers, technical support and servicing, daily management of the operational services; Chinese desk officer, contributing to the national, international and EU-Level China and Asia-policy strategy and preparing national position papers to the Permanent Representation of Hungary at the EU in Brussels; as a Diplomat – externalist, Embassy of the Republic of Hungary, Beijing, PRC; Chinese Desk Officer, Department for Asia and the Pacific, Ministry of Foreign Affairs; Administrator in the International Committee of the Red Cross – Budapest Office, Hungary</p> <p>Prior to those postings, he was Human Resources Manager; Nokia Mobile Phones Hungary, Human Resources Officer at Philips Car Systems Hungary and a Desk officer – European Integration Department, Ministry of Foreign Affairs, Hungary.</p>
<p>Dr. Deunden Nikomborirak Research Director, Economic Governance, TDRI</p>	<p>NIKOMBORIRAK, Deunden is research director at the Thailand Development Research Institute (TDRI), an independent economic policy research institution based in Bangkok. She obtained her doctorate degree in Economics from Mc Gill University, Montreal, Canada. Her area of specialization is services trade, economic regulation, competition law and policy, investment and governance and corruption. In 2007, she briefly assumed a political position of Secretary to the Minister of Finance before returning to TDRI the following year. She is currently member of various government committees including the Committee Revising the Trade Competition Act, Subcommittee on Telecom Consumer Protection, House Subcommittee on Trade and Intellectual Property Rights, House Subcommittee on Energy, Senate Subcommittee of Governance in the Energy Sector, Independent Consumer Organization Committee and Subcommittee examining corruption in private sector and state enterprises.</p>

Names	Bio
<p>Col. Dr. Settapong Malisuan Vice Chairman of NBTC, Chairman of Telecommunications Commission NBTC</p>	<p>Settapong Malisuan is a Vice Chairman and Board Member in the National Broadcasting and Telecommunications Commission, Thailand. His interests are in efficient spectrum management and Telecommunications policy and management in Thailand. He received his PhD in Electrical Engineering (Telecommunications), specializing in Mobile Communication Systems from Florida Atlantic University, USA and received an MSc in Electrical Engineering in Mobile Communications System, from George Washington University in 1996, also an MSc in Electrical Engineering in Telecommunication Engineering from Georgia Institute of Technology in 1992. And BSc in Electrical Engineering from the Chulachomkiao Royal Military Academy, Nakhon-Nayok, Thailand in 1990.</p>
<p>Dr. Bandid Nijathaworn President & CEO Thai Institute of Directors (IOD)</p>	<p>Dr. Bandid is presently chairman of the Thai Bond Market Association, president and CEO of the Thai Institute of Directors, and member of the Council of trustees and the board of directors of Thailand Development Research Institute. He was formerly a deputy governor at the Bank of Thailand where he held the position of Deputy Governor for Monetary Stability from January 2004 to October 2010, and spent a brief period between 2006 - 2009 as Deputy Governor in charge of financial stability, financial policy and banking supervision. Prior to joining the Bank of Thailand in 1992, Dr. Bandid was an economist at the International Monetary Fund where he joined as a young professional in the IMF's Economist Program. Earlier in his career, he taught as an assistant professor in economics at Thammasat University, Bangkok, Thailand. Dr. Bandid graduated with a B.A. (Hons.) in Mathematical Economics from the University of Essex, Colchester, England, and holds a PhD in economics from La Trobe University Melbourne, Australia. In 2011, he attended the Advanced Management Program at Harvard University, Boston, USA.</p>
<p>Mr. Alex Lim Managing Consultant BT Advise for communications, BT Global Services</p>	<p>Alex Lim is a Managing Consultant for BT Advise for Communications focusing on the delivery of business transformation consulting services to all telecom service providers in Asia Pacific. He is a subject matter expert in telecom IT and network and has extensive working experiences in developing Transformation Master-Plans, aligning business strategy and capabilities to IT/Networks and re-engineering of business processes to drive transformation changes to organization and systems. He has more than 20 years of working experiences within the telecommunications industry across China, HK, India and major South-East Asia countries. Most recently as an Associate Partner with IBM Business Consulting Services, he has delivered both consulting and telecom BSS/OSS system transformation projects. He has also performed due diligence works for telecom joint-ventures and has developed investment and business plans for such ventures. The early years were spent in engineering and managing technical operations for Motorola Advanced Messaging Group and his last</p>

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<p>Mr. Tsuyoshi Kawashima President, NTT Communications (Thailand), Co., Ltd.</p>	<p>held position was Director of MPT Project in charge of implementation the world first nationwide roaming messaging network in China</p> <p>Tsuyoshi Kawashima is a President and CEO of NTT Communications (Thailand) concurrently a Chairman of NTT Communications (Vietnam). In this capacity he is responsible for directing the development, marketing, sales and operation for the business of NTT Communications in Greater Mekong Sub-Region (GMS) such as Thailand, Cambodia, Laos, Myanmar and Vietnam.</p> <p>He obtained his Bachelor's degree in Economics from Osaka University in 1982. He started his career at the Long-Term Credit Bank of Japan, Ltd. (LTCB) in 1982 and stayed with said company until 1999. In 1983, he was the Manager of Project Finance Division where he was involved in Asian Project Finance transactions, including the Sual Power Project for the Philippines, Telecom Asia in Thailand, Pramindo Ikat Nusantara in Indonesia. In 1996, he served as financial advisor to the Ministry of International Trade and Industry of Japan (MITI) for a telecommunication project in Indonesia. Thereafter, in 1998, he was assigned as the Head of the Corporate Banking Section of the International Finance Division. In April 1997, he led his project finance team as a Co-Arranger for Tokyo Disneyland Royalty Finance and facilitated its successful closing. In 1999, he moved to and was employed by NTT Communications Corporation as Senior Manager of Global Business Development Group in the Global Business Division. In 2000, he was assigned as the Executive Advisor of Philippine Long Distance Telephone Company (PLDT), the largest telecommunication company in the Philippines. And since 2005, he concurrently served as a member of the board of director of PLDT and the General Manager of NTT Com Philippine Branch. He served on both positions until he was given his previous assignment as Vice President of the Enterprise Sales Division I starting April of 2007 to develop the business for Non-Japanese financial institutions. Since 2010 he serves as a President and CEO of NTT Communications (Thailand).</p>
<p>Mr. Bob Fox Vice Chair EABC ICT Working Group & Chair JFCCT ICT Group</p>	<p>Robert Fox ("Bob") is Chairman ICT Group JFCCT, Vice Chairman ICT Group EABC and holds other regional roles in trade and investment policy in the services sector. On the judging panel for the prestigious annual Telecom Asia annual awards for several years, he is regional representative for NavComp AB, a director of Myanmar Advisory Group, runs a boutique regional consulting firm in services sectors, and represents a portfolio of enterprise IT solutions.</p> <p>He was group CEO of one of Malaysia's largest listed companies (a multi-service telecoms operator), regional director Asia Pac for business strategy and development for BT (British Telecom), regional director Asia Pac for a</p>

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	<p>NASDAQ listed broadband services company and later a similar role for a US/Israeli consumer analytics company. He was one of the founders of Starhub Singapore, a member of the senior executive team to launch the UAE's second telecoms operator, project director and main board (Council) member for Australia's first and only full scale private university (now in its 24th year) and CEO of Australia's first high end mail order company. He was with Baker & McKenzie as an attorney for some years.</p> <p>Bob has BA (political science, drama), LLB (international, commercial and competition law) UNSW Australia, and a master's degree from Stanford University Graduate School of Business; BT/SingTel Academy, listed board and other certifications. He has taught (MBA, LLM students) on innovation, corporate governance, business ethics & corruption, telecoms regulation, services liberalisation, operational turnaround at several universities in the region, including in Thailand.</p>
<p>Dr. Panomporn Suvannapattana Vice President, Regulatory, DTAC</p>	<p>Dr Panomporn Suvannapattana is VP Regulatory at DTAC. Previously he was Department Director, Network Infrastructure Planning Dept., UIH; Assistant Director, Product Management, UIH and a Telecommunication Engineer at UCOM. He has taught at Mahidol, Chula and UTCC. He has a personal patent award and was the recipient of the Marconi Communications Prize for research excellence at the Centre for Communications Systems Research at Univ Surrey (UK), and Thai Microsatellite (TMSAT), On Board Computer-OBC186, Surrey Satellite Technology Limited, University of Surrey.</p> <p>He has PhD in mobile communications (Surrey), MSc in computer science (Mahidol) and B Eng (Electrical) from Khon Khaen.</p>
<p>Mr. Thayawat Unnanond Deputy Managing Director International Broadband Solution United Information Highway Co., Ltd.</p>	<p>Over 20 years of experience in Telecommunications, from Mobile Phone Service Provider/Operator to Internet/Telecom Service Provider. Experiences cover Top Management Position in Regional ISP, Consultancy for newly setup International Telecom Service Provider, and Representative of Telecom Service Wholesaler. Current Position is Deputy Managing Director - International Broadband Solutions, responsible for International Business Unit of UIH. Selling IPLC and IP Transit, wholesale to International Carriers and neighboring countries as well as retail to Thai Enterprise</p>
<p>Mr. Kranphol Asawasuan President SYMPHONY Communication Public Company Limited</p>	<p>Mr Kranphol holds an MBA in finance from Bangkok University and a Bachelor Degree in Electrical Engineering (2nd honor) from Kasetsart University. With his over 20-year experience and credentials in telecommunication industry, he and his colleagues founded SYMPHONY in 2005 to provide high speed data communication service using fiber optic as a core network for corporate and government clients. He has made SYMPHONY very successful and the company had been shortlisted as the</p>

Names

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finalists of “Metro Ethernet Forum Asia Pacific Carrier Ethernet Service Provider of the Year” award 4 consecutive years since 2007 and has been listed in the stock exchange of Thailand since 2010. He continues keeping the company growth by expanding SYMPHONY premium quality services for all business requirements in both domestic and international. In 2011, the company acquired the Telecommunication Service License Type III, permitted by Office of The National Broadcasting and Telecommunications Commission (NBTC) to provide services for international clients in neighboring countries such as Cambodia, Malaysia, Laos and sooner in Myanmar for International Private Leased Circuit (IPLC), IP-Virtual Private Network (IP-VPN) as well as International Internet Gateway (IIG) and National Internet Exchange (NIX).

Dr. Ketchayong Skowratananont
SVP Financial Services & Innovation Div DTAC

Dr Ketchayong Skowratananont (‘Dr Lek’) is SVP of Financial Services & Innovation Division at DTC. He has held several senior roles in the industry.

Mr. Sebastien Laurent
President & Managing Director
Alcatel-Lucent (Thailand)

Based in Thailand, Sebastien was appointed President & Managing Director of Alcatel-Lucent (Thailand) Co., Ltd., effective 12 January 2012 and reports directly to Regional Unit Head in China. In his position, Sebastien has overall responsibility for Alcatel-Lucent’s strong business growth and the delivery of Alcatel-Lucent’s leading advanced technologies to telecom service providers and vertical markets in Thailand. He has held roles as Country Senior Officer for Pacific Islands based in Australia, head of sales at Alcatel-Lucent Malaysia focusing on strategic accounts, Vice-President for APAC of Alcatel-Lucent Applications Division leading an organization accountable for region P&L running sales and operations, Vice-President for pre-sales based in Paris managing the Network Design, Product Support and Financial approvals for Alcatel Wireless Division, director of Network Design & Architecture, Project Manager for the wireless network deployment in Turkey. Since 1996, he worked for Satelindo based in Jakarta and then Optus in Australia both on network planning and optimization, before he joined Alcatel-Lucent in 1998. Sebastien holds an engineering diploma of Paris University and specialized in telecom as part of a European exchange program with Laval University in Canada where he spent a year. Sebastien is a member of Alcatel-Lucent corporate executive education given by EM Lyon and London Business School.

Names	Bio
<p>Dr. Chanakan Sriratanaban Nokia Siemens Networks (Thailand)</p>	<p>At the early start of the Mobile Data Business (Year 2000), Dr.Sriratanaban was appointed by Siemens to set up Mobile Data Solution Business Unit. As an Assistant Vice President (AVP) of the group and led the sales of VAS projects in Thailand, his responsibility has expanded to Fixed-Mobile Data Solution and shared among international group such as Singtel Group. His remarkable achievement mainly shines on the innovative solution such as Thailand’s First Video Streaming Service “TV on Mobile”, the first SMS chat on live Television in Thai Broadcasting market, the first mobile commerce service in APAC “mPAY”. His responsible also covers Mobile Data Solution including WiFi Offload and Customer Experience Management project. In the past few years, he has been involved with The National Broadcasting and Telecommunication Commissions (NBTC), as a consultant to lead the Nationwide knowledge transfer project during 2012. Moreover, he was a course director for "Leadership Preparation Program: LPP" for NBTC in 2013. In addition, he is also a consultant for the Ministry of Commerce on “Collaboration of Thai and Asian Association for AEC Preparation Project”.</p> <p>Last but not least, Dr. Sriratanaban has also dedicated his time in lecturing and giving speech in various Universities and Organizations to share his knowledge and experience on ICT Management.</p>
<p>Mr. Bunyati Kirdniyom Head of Communications and Regulatory Affairs Ericsson Thailand</p>	<p>Bunyati Kirdniyom has over 18 years of international experiences from management positions, in the IT as well as the telecom industry. Since 2000 he has been driving different Ericsson initiative programs to address the challenges of increased competitions in emerging telecommunication industry. His current position is responsible for all communications and the development and execution of communication and regulatory strategies to promote the interests of Ericsson within the marketplace.</p>
<p>Mr. Jumrud Sawangsamud Director of RFID Institute of Thailand</p>	<p>Mr. Jumrud Sawangsamud is Director of RFID Institute of Thailand, Advisor of ICT Industry Promotion Committee, Ministry of ICT, Board member of ICT Institute for Industry, The Federation of Thai Industries, Chairman of Advisory Board of ATCI.</p> <p>He has held prior roles on the Board of Association of Capital Market Academy Alumni, the Parent Auxiliary of Ruamrudee International School, the Committee of National ICT Policy 2020, as President of Association of Thai ICT Industry (ATCI), Board of Directors: Software Industry Promotion Agency (SIPA); Advisor to Minister of ICT Ministry; Project Director: 1 Million Units Low Cost PC, Ministry of ICT; Board of National Statistical Office; member of Committee of National ICT Policy, Board of Thai Investors Association</p> <p>He has a master’s degree from the International Business Management Program, Asian Institute of Technology, School of Management (AIT), and a bachelor’s degree from Faculty of Engineering, Major in Telecommunication King Mongkut’s Institute of Technology Ladkrabang (KMITL).</p>



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<p>Mr. Peter Fischbach President, ISM Technology Recruitment Ltd.</p>	<p>Peter Fischbach began his career in technology as a software developer and systems consultant in New York, in the early 1980s. While on a consulting assignment he became aware of Southeast Asia's rapidly expanding use of IT, and moved to Bangkok where he established ISM in 1991. The company recruits permanent and contract ICT staff for local and multinational companies operating in the ASEAN region. Peter has been an active member of the local business community, most notably through the American Chamber of Commerce in Thailand where he has served in various roles over the years, including as chairman of the Information and Communications Technology committee and as a member of the Chamber's Board of Governors. He contributes time and energy to the ICT Committee of the Joint Foreign Chambers of Commerce, and has actively participated in efforts to lobby the Thai government on issues such as work permit and visa controls, modification to the labor law, and also on telecommunications deregulation, contributing to the drafting of Chamber position papers on these and other topics. Peter is a frequently-quoted source on the topic of Thailand's ICT competitiveness, and on general issues relating to Thailand's ICT labor market.</p>
<p>Mr. Chalermopol Tuchinda Director of Software Park Thailand</p>	<p>Mr.Chalermopol Tuchinda is Director of Software Park Thailand. Prior to that he was Director, Technopreneur Development and Services Division, NSTDA; Deputy Director, Software Park Thailand; Head of Transactions Platform Group Asia, Thomson Reuters, and Technical Director, Reuters Software (Thailand). He is on the boards of Learn Tech Co., Ltd., and IIRC Co., Ltd; is Advisor, Fidelity Testing Co., Ltd., on the Committee, Technology Innovation Management Group of Thailand Management Association (TMA), Secretary, Thai Business Incubation and Science Park Association (ThaiBISPA), and on the Computer Science Special Program Committee for B.S. Kasetsart University. He has MBA (Advance Certificate in Decision Support System), Southern New Hampshire University, USA, and B.S. (Management Information System), Southern New Hampshire University, USA.</p>
<p>Mr. Lim PK General Manager NETbay Co., Ltd.</p>	<p>Lim PK is the General Manager of Netbay Co. Ltd. with primary responsibilities in strategic development, and business intelligence analysis. He graduated with a Bachelor of Science degree in Computing from the University of Portsmouth in 2001 and obtained a Masters degree in Business Administration majoring in Human Resource Management from the University of Nottingham Trent in 2004. Previously, he was a founder of a Radio Frequency Identification (RFID) company, which focus on providing RFID to the government, logistics, and manufacturing sectors, and led it to be a public listed company.</p>

Names	Bio
<p>Mr. Kriengkrai Bhuvanij Executive, IBM Governmental Programs, Thailand and Vietnam</p>	<p>Kriengkrai Bhuvanij is an executive of the IBM Governmental Programs (GP), covering Thailand and Vietnam. He contributes to policy and strategy levels between IBM and the governments of Thailand and Vietnam by leveraging IBM’s values, both local and worldwide, to gain governments’ commitments to supporting new and tactical initiatives resulting in economic growth, country competitiveness, and human capital development. Scope includes promoting intellectual property and open standards, leveraging policy driven growth business opportunities, advancing IBM innovation including the latest initiatives such as Smart Planet and Smart Cities, ensuring company resource programs, aiming to curtail adverse policies and enhancing government relations.</p> <p>Prior to joining IBM, Mr.Bhuvanij was in executive positions in major IT and telecommunication companies in Thailand and the USA.</p> <p>He has BE (Kasetsart University), and B. Electronic Engineering (President Honor; Northrop University, CA, USA), Masters Degrees in Computer Engineering (USC), Business Administration (Chulalongkorn), and Management (Sasin). He is currently a candidate for the PhD program of Information Technology Faculty, Rangsit University.</p> <p>Mr.Bhuvanij has been on the Board of AMCHAM Thailand. He is a member of the Joint Foreign Chamber of Commerce of Thailand ICT Group, the Service Science Management and Engineering Steering Committee of Thailand, the National Technical Standards Committee of Thailand, the Engineering Institute of Thailand under the King’s Patronage. He is also Chairman of Policy Committee ATCI and Sub-Commissioner of the Agriculture, Energy, Natural Resource, Environment, Transportation and Logistics Commission Committee of Parliament.</p>
<p>Mr. Punnamas Vichitkulwongsa Managing Director True Money and True Incube</p>	<p>Punnamas is currently Managing Director at True Money for the past 1 year after working in Singapore. He has always been fascinated by how innovations in technologies and business models can create tremendous value, disrupt traditional businesses and introduce solutions to challenging problems. Prior to True Money, Punnamas has over 15 years of industry experiences in technology (mobile, internet), telecom and finance (consumer financial services, investment) in developed markets and emerging markets globally including SingTel and Temasek Holdings. He is also founder of a startup business in 2000 called Arriya Solutions, focusing on mobile messaging in Japan. The business was successfully sold in 2003.</p>
<p>Mr. Tanis Kuneepong Planning & Incubator Program Manager, AIS</p>	<p>With more than 10 year experience, his career in telecommunication industry began with a new-entry mobile operator in Thailand, followed by joining the marketing and service design force of the country’s largest mobile content provider, and finally moving forward to join AIS, the leading mobile operator in Thailand by market share, up to present. At AIS, he supervised business analysis and planning of the entire Value-Added</p>

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	<p>Service (VAS) Department, thus gaining extensive market knowledge of the VAS market. Currently, he has been worked as Planning & Incubator Program responsible for developing new business unit for Thai Mobile Developer “AIS The StartUP”</p>
<p>Mr. Ruangroj Poonpol Division Head, Product DTAC Accelerate</p>	<p>Ruangroj is currently Senior Vice President, Head of Product Division at dtac. Prior to dtac he raised 1.2 M USD from angel investor to start his own mobile startup in Silicon Valley. His product won top ten most innovative app in the world in 2010 together with Instagram, Twitter, and Word Lens and was featured by Apple App store in US and Europe several times. He also worked at Google in its head quarter in Silicon Valley as Product Marketing Manager (Global lead) for Google Earth/Ocean/Moon/Mars. Ruangroj graduated from Stanford Business School in 2007 and is on leave from grad program in Computational Engineering and Mathematics from Stanford University.</p>
<p>Dr. Manoo Ordeedolchest ATCI Honorary President</p>	<p>Manoo has actively served the Computing Industry for more than 40 years in many capacities. He was the co-founder and President of the Association of Thai Computer Industry (now ATCI) for 8 years; he now serves ATCI as Honorary President.</p> <p>In the year 2003, he was appointed by the Ministry of ICT to lead a new business promotion unit called Software Industry Promotion Agency where he served until his retirement in 2006. Manoo currently works as a freelance ICT consultant and part time lecturers in various universities and ICT Training Institutions.</p> <p>During years 2003-2004, Manoo was appointed President of the Asian-Oceania Computing Industry Organization (ASOCIO).</p> <p>Manoo received his Bachelor of Science in Electronics and Master of Science in Computer Science from Oregon State University. He also received an Honorary Doctorate Degree from National Institute for Development Administration (NIDA).</p>
<p>Mr. Martin Venzky-Stalling Senior Advisor, Chiang Mai University Science & Technology Park (CMU STeP)</p>	<p>Martin Venzky-Stalling has 20-years of experience in the ICT, media and telecoms sectors. He has advised policy makers, regulators, financial institutions and private sector clients and worked as a Senior Vice President for International Operations at PCCW International. He has an MBA with distinction from the Bradford Management Center (UK) and a BA in Economics from SOAS, University of London. He has worked on all continents but focuses particularly on the Asia Pacific region. Fluent in written and spoken Thai, he is currently on an assignment supporting local government, Chiang Mai University and the Ministry of Science & Technology on setting up a Science & Technology Park in Northern Thailand. Out of the science, technology and innovation focused project,</p>

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<p>Mr. David Shelters Karon Business Consulting</p>	<p>another initiative, Chiang Mai Creativity City (CMCC), evolved. This initiative was endorsed by the Governor of Chiang Mai and includes representatives 40 organizations (from the government, education and business sectors) to develop and promote Chiang Mai leveraging creativity and innovation. Since its inception over 3 years ago, one of the focus areas of CMCC has been supporting the development of the IT, software and digital content sector in Chiang Mai, the second largest such cluster outside of Central Thailand. He is a member of JFCC ICT Group and EABC ICT Committee.</p> <p>David possesses over fifteen years of entrepreneurial experience as a founder, co-founder, financial advisor or mentor to numerous tech start-ups in both America and Asia. He currently resides in Bangkok, where he provides investment banking, business brokerage and financial advisement services through his company, Karon Business Consulting. He is also a leading advocate and active participant in the local tech entrepreneurial scene presenting at numerous Bar Camps and start-up events. David's first book, Start-Up Guide for the Technopreneur, was published by John Wiley & Sons in December 2012 and is available online and in bookstores throughout the world. Last year he founded the blog www.financeforgeeks.com to provide financial and strategic advice to Founders of tech start-ups and recently co-founded a blog, Thailand Start-Up Review, covering the local IT start-up community at thaisartup.net. He advises several Thai tech start-ups, has commenced writing his second start-up book and conducts his Finance for Geeks Workshop series. The next workshop is scheduled at Software Park Bangkok. David holds a Bachelor in History and Political Science from the State University of New York at Albany, a Masters Degree in International Affairs from Florida State University and completed the coursework for the Masters in International Business Studies Degree from Georgia State University. He was a Series 3 and Series 7 Licensed as a registered broker in the American equity and futures markets respectfully.</p>



Co-organised by



EABC was established as a consortium with sixteen business organisations and chambers of commerce both in Thailand and Europe. EABC contributes towards the improvement of Trade & Investment in Thailand and fostering business cooperation between Thailand and Europe.

The JFCCT with 27 chamber members and about 8,000 end company members has been active in the ICT areas for well over a decade. The EABC and JFCCT in ICT areas are a unified voice of the foreign business community in Thailand, with regional and global linkages and expertise.

For more information please visit www.eabc-thailand.eu or www.jfcct.org

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