

Contact Alicia Plomin-Spitler
Telephone 312.554.5699
Email aplomin@mxotech.com
Website www.mxotech.com

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MXOTECH NAMED TO 2018 CRN MSP 500 LIST

*Recognized among North America's
most innovative Managed Service Providers*

Chicago, IL, February 26, 2018 – MXOtech, Inc., an award-winning company known for providing state-of-the-art technology solutions with top-notch customer service, announced that [CRN](#), a brand of [The Channel Company](#), has named MXOtech to its annual MSP 500 list for 2018. This annual list recognizes North American technology solution providers with cutting-edge approaches to delivering managed services. Their offerings help companies navigate the complex and ever-changing landscape of IT, improve operational efficiencies, and maximize their return on technology investments.



In today's fast-paced business environments, MSPs play an important role in helping companies leverage new technologies without straining their budgets or losing focus on their core business. CRN's MSP 500 list shines a light on the most forward-thinking and innovative of these key organizations.

The list is divided into three categories: the MSP Pioneer 250, the MSP Elite 150, and the Managed Security 100. MXOtech was included in the Pioneer 250 list, an acknowledgment of their innovative managed services business model and their creative approach to serving the SMB market.

MXOtech's state-of-the-art technology solutions, paired with top-notch customer service, led them to be included in the MSP 500 List for 2018. Not only has MXOtech grown its revenue and staff since its launch in 2005, but they have expanded their suite of services to much more than just 24/7 technology support. Their comprehensive scope of offerings now includes creating custom solutions for high-level business efficiency concerns, whether that means developing a new web application, or providing strategic consulting to improve business processes.

"At MXOtech, our passion is going beyond IT to serve the people who rely on it. We focus on being a true technology partner. That means helping you achieve your business goals, starting with the initial in-depth evaluation of your current setup and needs, all the way through to creating unique solutions address issues and increase ROI. I'm incredibly proud that we have been recognized for this strategy, and our dedication to excellent customer service." said Joanna Sobran, CEO and Founder of MXOtech.

"Managed service providers have become integral to the success of businesses everywhere, both large and small," said Bob Skelley, CEO of The Channel Company. "Capable MSPs enable companies

to take their cloud computing to the next level, streamline spending, effectively allocate limited resources and navigate the vast field of available technologies. The companies on CRN's 2018 MSP 500 list stand out for their innovative services, excellence in adapting to customers' changing needs and ability to help businesses get the most out of their IT investments."

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If you would like more information about this topic please contact Alicia Plomin-Spitler at 312.554.5699 or aplomin@mxotech.com, or check out the MSP 500 list in the February 2018 issue of CRN at www.CRN.com/msp500.

About Joanna Sobran

[Joanna is the visionary and driving force behind MXOtech.](#) She focuses on the overall mission, solution development, marketing, and strategy. Her talent for taking ideas and turning them into applicable solutions that fuel a client's growth quickly set her apart from the competition. Joanna knows how important the MXOtech team is for the success of a business. Every day she drives home the set of core values her leadership team exercises while growing their teams, allowing MXO to offer the best solutions and services to their clients.

Joanna began her career in the healthcare industry working for two successful women entrepreneurs and later moved into IT, combining her healthcare and technology business expertise. Her knowledge of these two practice areas, along with her business development skills, became the foundation on which she built her own successful company. Joanna drew her true inspiration from her two mentors as she grew a successful woman-owned enterprise; created opportunities for career growth, and fostered a positive impact on her community and clients.

Joanna is driven to deliver a high-touch customer experience through innovation and customer service. She is passionate about helping her clients grow their businesses. Whether it's providing education, improving company efficiencies, or crafting unique technology solutions, she embraces all aspects of her work and truly cares about her clients' success. She especially enjoys working with other women entrepreneurs and helping them to succeed.

About MXOtech

As the IT Concierge for clients, MXOtech delivers technology services ranging from Managed IT Services to custom business technology solutions, System Integration and Business Process Improvement.

At MXOtech, we all come to work every day because we want to help our clients use technology to grow their business. And we want to do a phenomenal job at it. To be honest, we're not really satisfied until our clients are bragging about our work. This attitude has served us well over the years. That's why we've been able to maintain a **98% client retention rate**. Not only do we love retaining clients long-term, but we feel it's important to retain employees who build relationships with our clients and understand their personalities and businesses.

No matter who we're talking to, our messages and interactions are built around these four core values – clarity, inspiration, trust, and accountability. These values embody how and why we do what we do. We understand that technology can be complicated. That's why we have engineers and developers who explain everything in simple terms – no geek speak here. Whether you are well-versed in IT or a complete novice, we want you to be empowered, not overwhelmed by technology.

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About the Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequaled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

Melanie Turpin
The Channel Company
(508) 416-1195
mturpin@thechannelco.com