

Contact Alicia Plomin-Spitler  
Telephone 312.554.5699  
Email aplomin@mxotech.com  
Website www.mxotech.com

FOR IMMEDIATE RELEASE

March 15, 2017

## CEO OF MXOTECH RECOGNIZED ON LIST OF TOP 15 BUSINESS WOMEN IN ILLINOIS

Awarded the honor by the Illinois Diversity Council

Chicago, IL, March 15, 2017 – MXOtech is proud to announce that their very own CEO and Founder, Joanna Sobran, has been named one of the Top 15 Business Women of Illinois, a definitive list of female executives, influencers and achievers impacting various industries in corporate America. Each executive honored with this distinguished award was formally recognized by the Illinois Diversity Council at the Illinois Women’s Conference on Thursday, March 9, 2017. This event offered women a venue to grow, develop, learn and network with many of the top female business leaders in the Chicagoland area. The theme of this year’s empowerment conference was “The Power to Be,” and included an interactive agenda that addressed the social, cultural, economic and political challenges that women experience. Joanna contributed her advice as a panelist on the session “BE Confident: Building Your Self-Confidence and Owning Your Worth.”



“I’ve had my ups and downs since I launched MXOtech in 2005, but part of what has helped me



persevere has been my amazing network of people I’ve surrounded myself with – people that have supported my vision and helped me to make it a reality,” said Joanna. As for her award, Joanna states “I am honored to be recognized with a group of such inspiring and successful business women – women who are CEO’s, Vice Presidents, mothers, coaches, runners, foreigners, volunteers and overall amazing leaders and people. I’m proud to be an entrepreneur amongst this crowd.”

As a member of the Chicago Chapter of the Women Presidents Organization (WPO), Joanna realizes the importance of surrounding herself with other women entrepreneurs. In fact, the WPO has already spread the word about Joanna’s award with their members: [www.womenpresidentsorganizationchicago.blogspot.com/2017/03/wpo-chicago-member-joanna-sobran-named.html](http://www.womenpresidentsorganizationchicago.blogspot.com/2017/03/wpo-chicago-member-joanna-sobran-named.html)

MXOtech is a Managed Services Application Development Provider (MSADP) delivering the resources of an outsourced IT department for their clients.

###

If you would like more information about this topic, please contact Alicia Plomin-Spitler at 312.554.5699, email at [aplomin@mxotech.com](mailto:aplomin@mxotech.com), or visit [www.nationalwomensconference.com/Illinois/2017/award-winners](http://www.nationalwomensconference.com/Illinois/2017/award-winners)

## About Joanna Sobran

Joanna is the innovator and driving force behind MXOtech. She focuses on overall vision, solution development, marketing, and strategy. Her talent for taking ideas and turning them into applicable solutions that fuel a client's growth quickly set her apart from the competition. Joanna knows how important the MXOtech team is for the success of a company. Every day she drives home the set of core values her leadership team exercises while growing their teams, allowing MXO to offer the best solutions and services to their clients.

Joanna began her career in the healthcare industry working for two successful women entrepreneurs and later moved into IT, combining her healthcare and technology business expertise. Her knowledge of these two practice areas, along with her business development skills, became the foundation on which she built her own successful company. Joanna drew her true inspiration from her two mentors as they grew a successful woman-owned enterprise; created opportunities for career growth, and fostered a positive impact on their community and clients.

Joanna is driven to deliver a high-touch customer experience through innovation and customer service. She is passionate about helping her clients grow their businesses. Whether it's providing education, improving company efficiencies, or crafting unique technology solutions, she embraces all aspects of her work and truly cares about her clients' success. She especially enjoys working with other women entrepreneurs and helping them to succeed.



*Joanna Sobran, CEO and  
Founder of MXOtech*

## About MXOtech

MXOtech is an IT services company that offers a comprehensive suite of technology solutions. As the IT Concierge for clients, MXOtech delivers technology services ranging from outsourced Managed IT Services to Custom Business Application Development, System Integration and Business Process Improvement.