

FOR IMMEDIATE RELEASE

MXOtech Gold Sponsor of WBDC's Entrepreneurial Woman's Conference and Enhances Attendees' Experience By Creating a Mobile Conference App

CHICAGO, August 28, 2015 – MXOtech is proud to co-sponsor and exhibit at the 29th Annual Entrepreneurial Woman's Conference (EWC) held in Chicago, Illinois at McCormick Place on September 2, 2015.

In addition to sponsoring and exhibiting at the conference, MXOtech has worked closely with the WBDC to create a mobile app for the event. The app, which attendees can download on their iPhones or Android phones at app.wbdc.org, will feature a full set of useful tools to help attendees get the most out of their conference experience. Features include a schedule of events, conference map, real-time activity feed, and integration with Twitter, Facebook and LinkedIn, sponsors and exhibitors. The Twitter app will be used to raise up to \$10,000 in donations during the event by tweeting #EWC29 and #SmallBusinessRevolution.

"We wanted to help the WBDC build this app for the event to bring a fresh, interactive experience to the attendees. Now attendees can have access to the schedule and exhibitors while interacting together in real time. The live activity feed will allow attendees to easily share their experiences, interesting things they learn, or photos they capture all with the touch of a button. It can be overwhelming with all the information and activity at an event this large. We hope to use technology to enhance everyone's conference experience," states Joanna Sobran, President & CEO of MXOtech.

As the President & CEO of MXOtech, Joanna Sobran places a high priority on supporting other woman-owned businesses and has taken an active role in the WPO (Women Presidents Organization) and the WBDC (Women's Business Development Center). MXOtech is a certified Women's Business Enterprises (WBE) and works with other local non-profits to promote the employment of skilled female professional immigrants in the U.S., such as Upwardly Global.

The EWC conference is the Women's Business Development Center's (WBDC) signature event and is the largest entrepreneurial business conference in the Midwest. For nearly 30 years, EWC has served to facilitate connections, provide innovative education, and be a resource for growth to clients and stakeholders. This event is designed to accelerate the growth of women-owned businesses through access to information, contacts, and capital.

About MXOtech

Founded in 2005, MXOtech is a managed services provider and healthcare custom development firm that provides technology services to companies seeking outstanding 24/7 help desk

support, cloud solutions and custom healthcare applications. They aim to go beyond IT to deliver on the things that matter most to their clients, such as prompt response times, personalized customer support, proactive system monitoring, innovative applications, and a second to none staff that really cares about the people on the other end of the phone. For more information, visit www.mxotech.com.

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