

**2016 NEW YORK METRO ASC SYMPOSIUM**  
*Bringing ASC Leaders to NYC*

NEW YORK HILTON MIDTOWN  
September 14, 2016

**PROGRAM AGENDA**

7:00 –  
8:00

**BREAKFAST AND REGISTRATION (EXHIBIT HALL ~ RHINELANDER GALLERY)**

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**WELCOMING REMARKS**

8:00 –  
8:15

**Andrew E. Blustein, Esq.**  
Vice Chairman  
Garfunkel Wild, P.C.

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**STATE OF THE UNION (GRAMERCY)**

**National Perspective:**

**William Prentice**  
CEO, Ambulatory Surgery Center Association

**Tri State Update:**

8:15 –  
9:15

**Thomas Faith**  
President, NEW YORK State Association of Ambulatory Surgery Centers  
**Charles P. Abel**  
Acting Director, Center for Health Care Facility Planning, Licensure and Finance, NY State Department of Health  
**Andrew Weiss**  
President, NEW JERSEY Association of Ambulatory Surgery Centers  
**Lisa Winkler**  
CONNECTICUT Association of Ambulatory Surgery Centers

*Moderated by **Greg Bloom, Esq.**,  
Partner/Director, Garfunkel Wild, P.C.*

	<b>TRACK A (GRAMERCY)</b>	<b>TRACK B (BRYANT)</b>	<b>TRACK C (MORGAN)</b>
<b>9:20 – 10:20</b>	<p><b>A MULTI-STATE PERSPECTIVE ON ASC TRANSACTIONS</b></p> <p><b>Rob Scoskie</b>, Executive Director, Strategic Ventures, Northwell Health</p> <p><b>Matt Searles, MBA</b>, Partner Merritt Healthcare Solutions</p> <p><b>Tim Buono</b>, Group Vice President of Development, Surgical Care Affiliates</p> <p><i>Moderated by <b>Robert C. Goettling</b>, Principal, The Bloom Organization</i></p>	<p><b>WHAT TO EXPECT WHEN YOU'RE NOT EXPECTING:</b> Being prepared for a visit from a survey team</p> <p><b>Michael Kulczycki</b>, Executive Director, Ambulatory Care Services, The Joint Commission</p> <p><b>Dr. Gary Brownstein</b>, VP of Education, AAAASF</p> <p><b>Raquel Rios</b>, Administrator, Crystal Run Ambulatory Surgery Center of Middletown</p> <p><i>Moderated by <b>Debra Stinchcomb</b>, Consultant, Progressive Surgical Solutions</i></p>	<p><b>VALUATION ISSUES FOR ASCS</b></p> <p><b>Thomas Cuccia</b>, CFA, ASA, Change Healthcare</p> <p><b>Robert J. Carrera</b>, President &amp; CEO, Pinnacle III</p> <p><i>Moderated by <b>Kimberly Kempton-Serra, Esq.</b>, Partner, Garfunkel Wild, P.C.</i></p>
<b>10:20-10:50</b>	<b>BREAK (EXHIBIT HALL ~ RHINELANDER GALLERY)</b>		
<b>10:55-11:55</b>	<p><b>LAW ENFORCEMENT ISSUES FOR PHYSICIANS AND LABS</b></p> <p><b>Jane Yoon</b>, Assistant U.S. Attorney Health Care and Government Fraud Unit, U.S. Attorney's Office, District of New Jersey</p> <p><b>Nick Melchiorre</b>, VP &amp; General Manager, Accurate Diagnostic Labs</p> <p><i>Moderated by <b>John Martin, Esq.</b>, Partner, Garfunkel Wild, P.C.</i></p>	<p><b>TECHNOLOGY CONTRACTING AND IMPLEMENTATION ISSUES</b></p> <p><b>Luis E. Taveras, Ph.D.</b>, Senior Vice President for the Office of Integration, RWJ Barnabas Health</p> <p><b>Mary Whittington, RN</b>, Ambulatory Surgery Strategist, Perioperative, Cerner Corporation</p> <p><i>Moderated by <b>Terence Russo, Esq.</b>, Partner, Garfunkel Wild, P.C.</i></p>	<p><b>EVALUATING EMPIRICAL TOOLS TO REVIEW ASC CLINICAL RISK</b></p> <p><b>Roy Bejarano</b>, President, Frontier Healthcare</p> <p><b>Jason Schifman</b>, Vice President of Finance, Frontier Healthcare</p>
<b>12:00-1:00</b>	<b>LUNCH (EXHIBIT HALL ~ RHINELANDER GALLERY)</b>		
<b>1:05-2:05</b>	<p><b>ALTERNATIVE REIMBURSEMENT METHODOLOGIES</b></p> <p><b>Max Reiboldt</b>, President and CEO, Coker Group</p> <p><b>Debra Silverman, Esq.</b>, Partner/Director, Garfunkel Wild, P.C.</p>	<p><b>HOW AN ASC CAN MITIGATE RISK AND AVOID HIPAA PENALTIES (BRYANT ROOM)</b></p> <p><b>Gerard Nussbaum</b>, Director of Technology Services ECG Management Consultants</p> <p><b>Mark Rosenbloom</b>, CISA, HITRUST CSF Practitioner Senior Security Consultant, Coalfire</p> <p><b>Andrew Blustein, Esq.</b>, Vice Chairman, Garfunkel Wild, P.C.</p> <p><b>Stacey Gulick, Esq.</b>, Partner, Garfunkel Wild, P.C.</p>	

	<b>TRACK A (GRAMERCY)</b>	<b>TRACK B (BRYANT)</b>	<b>TRACK C (MORGAN)</b>
<b>2:10-3:10</b>	<p><b>TRENDS IN ALIGNMENT:</b> Aligning Urgent Care Centers and Free Standing Emergency Departments with ASCs and physician practices</p> <p><b>R. Kyle Kramer, FACCA, FAAMA</b> - Director, Strategy &amp; Operations, Pinnacle Healthcare Consulting</p> <p><b>Blayne Rush</b>, President, Ambulatory Alliance, LLC</p>	<p><b>FINANCING AND AVOIDING COST OVERRUNS IN EXPANDING OR BUILDING AN ASC</b></p> <p><b>Elizabeth Butler</b>, Senior Vice President, Healthcare Lending, Valley National Bank</p> <p><b>Jeffrey Drucker, AIA</b>, Vice President, Northeast &amp; New England Regions, Array Architects</p> <p><b>Paul Wexler</b>, Wexler Healthcare Properties</p> <p><i>Moderated by <b>Andrew Schulson, Esq.</b>, Partner/Director, Garfunkel Wild, P.C.</i></p>	<p><b>EXPANDING SERVICES IN YOUR ASC:</b> Working Collaboratively with Payors to Achieve Success</p> <p><b>Anna Gimble</b>, Vice President, Ancillary Contracting, United Healthcare</p> <p><b>Richard Metcalf</b>, Director of Contracting, The NYS Empire Plan, United Healthcare</p> <p><b>I. Naya Kehayes</b>, Principal, ECG Management Consultants</p>
<b>3:10-3:40</b>	<b>BREAK (EXHIBIT HALL ~ RHINELANDER GALLERY)</b>		
<b>3:45-4:45</b>	<p><b>TRENDS IN ASC TECHNOLOGY</b></p> <p><b>Gregory Dondero</b>, General Manager, Medibis</p> <p><b>Tara Vail</b>, Chief Operating Officer, HST Pathways</p> <p><b>Tom Pinelli</b>, Director of Product Management, Amkai Solutions</p> <p><i>Moderated by <b>Nelson Gomes</b>, President &amp; CEO, PriorityOne Group</i></p>	<p><b>QUALITY MEASURE REPORTING AND REGULATORY UPDATE FOR AMBULATORY SURGERY CENTERS</b></p> <p><b>Gina Throneberry, RN, MBA, CASC, CNOR</b>, Director of Education and Clinical Affairs Ambulatory Surgery Center Association</p>	<p><b>ON THE FRONT LINE:</b> How to Handle Difficult ASC Employees</p> <p><b>Thomas H. Jacobs</b> President/CEO, MedHQ</p> <p><b>John Merski, Jr.</b>, Executive Director of Human Resources, MedHQ</p> <p><b>Charles Wallace</b>, Site Administrator Surgical Center of Connecticut LLC</p> <p><b>Marianne Monroy, Esq.</b>, Partner, Garfunkel Wild, P.C.</p> <p><i>Moderated by <b>Andrew Zwerling, Esq.</b>, Partner/Director, Garfunkel Wild, P.C.</i></p>
<b>5:00-7:00</b>	<b>COCKTAIL RECEPTION (EXHIBIT HALL ~ RHINELANDER GALLERY)</b>		