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THE ANDERSON GROUP INVESTS IN RED MONKEY FOODS

Bloomfield Hills, Michigan, March, 2014 – The Anderson Group, LLC invested in Brinkhoff & Monoson, Inc. in partnership with existing shareholders, including Jeff Brinkhoff, the company’s President and Founder. This is Anderson’s third transaction of 2014 and eighth transaction in the past twelve months.

Brinkhoff & Monoson, Inc, operating as Red Monkey Foods, is a leading producer of premium spice and seasoning products. Based in Springfield, Missouri, the company markets both private label and branded gourmet product to some of the nation’s most well-known grocery stores and supermarkets.

The transaction involved a recapitalization of the company that allows for continued growth under the leadership of its founder and President, Jeff Brinkhoff. Anderson partner Tom Gaffney said, “Red Monkey Foods is an exceptional growth story that is born from the relentless pursuit of customer relationships and product innovation and quality. The management team has done a tremendous job positioning the business for future growth and we are thrilled to partner with them to take this business to the next level.”

Jeff Brinkhoff, President of Red Monkey, said, “The team at Red Monkey Foods is pleased to be partnered with an investment group that shares our vision relative to growth. With the resources now in place to support the speed to market and innovative concepts for which we are known, we are positioned very well to benefit from industry trends that favor more flavor and variety than ever before.”

About The Anderson Group

Founded in 1985 in Bloomfield Hills, MI, The Anderson Group is an operationally-oriented private equity investment firm focused on acquiring control positions in companies at the lower end of the middle market. Senior professionals at Anderson each have between twenty and thirty years of operational experience in various businesses and industries. Anderson specializes in three types of transactions: turnaround opportunities, special situation investments and recapitalizations. Although Anderson does not have a specific industry focus, it typically acquires businesses in the niche manufacturing, distribution or service industries. The Anderson Group is not an institutional fund; it invests its own committed pool of capital. As such, Anderson does not have to worry about capital calls, investment approval processes, mandates and holding periods. Thus, Anderson can offer a faster approval/transaction process, a certainty to close, flexibility in equity ownership and an ability to invest throughout the capital structure that other funds often cannot. This structure also allows Anderson to work with portfolio companies without the outside pressures and requirements of institutional investors. For more information about The Anderson Group please go to www.andersongroup.biz.