

The **Anderson** Group

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FOR IMMEDIATE RELEASE

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THE ANDERSON GROUP EXITS RED MONKEY FOODS

January, 2017 – The Anderson Group, LLC sold Brinkhoff & Monoson, Inc. d/b/a Red Monkey Foods to San Francisco Equity Partners.

Red Monkey is a provider of organic and all-natural dry foods, specializing in spices, seasoning blends, and seasoned grain products. Operating from a Springfield, Missouri headquarters, the Company manages gourmet store brand programs for many of the nation's largest food, mass and specialty retailers. The Company's unique approach to store brand management is enabled by a global supply chain, strong product development capabilities and data-driven category management expertise.

Tom Gaffney, an Anderson Group Partner stated, "Red Monkey proved to be the type of partnership that we at Anderson strive for as Anderson and the Red Monkey management team worked closely together to induce tremendous change during our investment period. This team has been very effective at positioning the Company for significant growth. We wish them continued success with their new partners."

About The Anderson Group

Founded in 1985, The Anderson Group is an operationally-oriented private equity investment firm focused on acquiring control positions in companies at the lower end of the middle market. Senior professionals at Anderson each have between twenty and thirty years of operational experience in various businesses and industries. Anderson specializes in three types of transactions: turnaround opportunities, special situation investments and recapitalizations. Although Anderson does not have a specific industry focus, it typically acquires businesses in the niche manufacturing, distribution or service industries. The Anderson Group is not an institutional fund; rather, it invests its own committed pool of capital. As such, Anderson is able to avoid investment approval processes, mandates and holding periods. Thus, Anderson can offer a faster approval/transaction process, certainty to close, flexibility in equity ownership and an ability to invest throughout the capital structure that other firms and funds often cannot. For more information about The Anderson Group please visit www.andersongroup.com.