

THIRD STREET MUSIC SCHOOL SETTLEMENT

**Mapping Out the Second Century:
Results of the Program Review
& Visioning Study** BY RONI KOHEN-LEMLE AND
VINCENT C. PERRO

From spring through fall of 2010, the entire Third Street Music School Settlement community engaged in a dialog about the future of the School and how its programs might meet the needs of its various constituencies in its second century of service. The study was made possible by a special donation made to the School for this specific purpose. Third Street is grateful for the over 500 parents, students, faculty, staff, Board members and community representatives who responded to surveys and/or participated in discussion groups. Everyone's opinions and ideas about the School's future were extremely important and helpful.

The findings, presented by the TCC Group, a management consulting firm with a focus on not-for-profit organizations, will help to illuminate the School's path for many years to come. Although the study aimed to move Third Street confidently into the future, the findings demonstrated

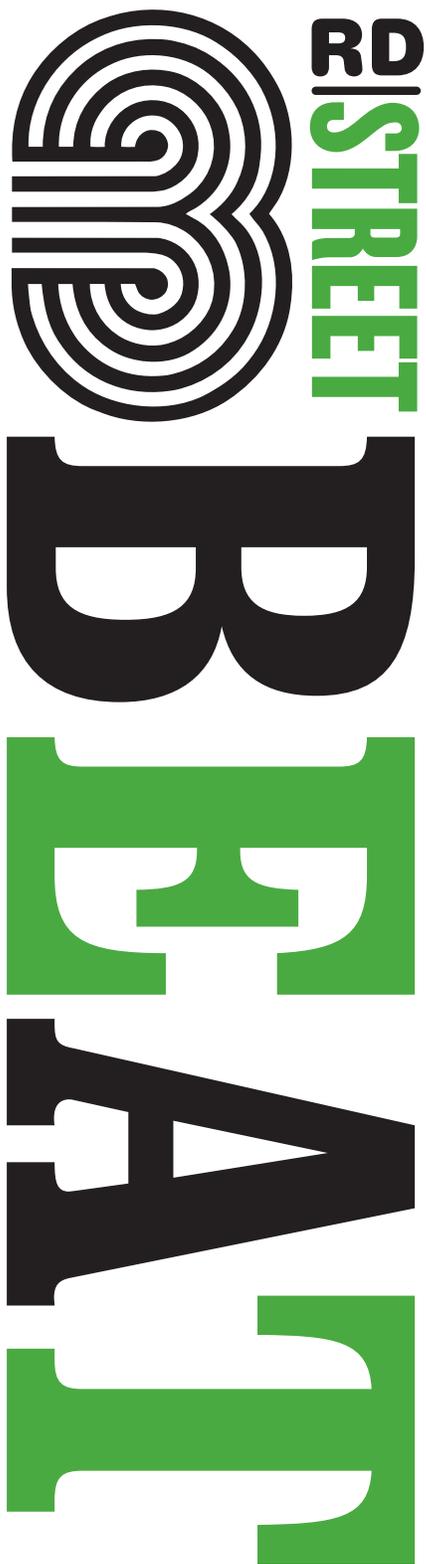
that one of the School's strongest attributes is its rich history. Honoring the social service history of the School and reassessing programs for relevance and quality are two key elements that informed the School's strategic priorities.

First among these strategic priorities is to focus the School's resources on music-centered programs, forming the underpinning for all music, dance and early childhood curricula. These programs will be marked by the dual goals of access and excellence. Access to Third Street's programming is an integral part of the School's mission to serve students of all ages (infant to adult) who are geographically, ethnically, racially and socio-economically diverse. These programs will exhibit excellence in quality and instruction, providing the opportunity for students to reach their fullest potential while at Third Street and beyond.

After reviewing the findings, workgroups of faculty, senior staff and board members met over a period of several months to

continued on page 3

STRING 'STRAVAGANZA Mark O'Connor plays selections from his method books alongside Third Street students at String 'Stravaganza on February 5, 2011.



CONGRATULATIONS

to all the students participating in the Piano Certificate Program! The Piano Certificate awards ceremony and recital will be held at Steinway Hall on May 23, 2011. For more information about this program, please contact Piano Department Chair Joan Forsyth at 212-777-3240, ext. 656 or at jforsyth@thirdstreetmusicschool.org



This has been a year of growth, transition and change at Third Street and I am grateful for your support and for the constructive feedback many of you have given. The goal, as always, is to ensure that Third Street continues to be a warm and nurturing place for artistic growth and exploration for students of all ages.

Here are several announcements for this year and in preparation for the 2011-2012 school year:

Student/Parent Survey: You'll recall that the School conducted an extensive survey last year as part of the Program Review & Visioning Study. This year, we'll distribute a much shorter survey to give you an opportunity to tell us what you think about the School and the classes and courses you're enrolled in. Look for the surveys via e-mail at the end of May.

Need-Based Financial Aid Application Process: This past spring, the School piloted online applications for need-based financial aid in the preschool and the response was very positive. For the 2011-12 school year, this online service, provided by the National Association of Independent Schools' School & Student Services (SSS), will be used for all need-based financial-aid applications. The goal is to make the process simpler for parents and Student Support Services staff, reduce paper usage, and ensure that all students are given fair consideration.

Endangered Instruments: Did you know there were endangered musical instruments? They're not exactly the same as endangered animals, but there is a shortage, nearly everywhere, of players of certain instruments: viola, string bass, oboe, bassoon, French horn, orchestral percussion instruments, trombone and tuba. To continue enriching Third Street's musical environment, the School will offer a first-year 10% discount on tuition for students who study an endangered instrument. And, for the 2011-2012 school year, preference will be given to need-based financial-aid requests for students who study an endangered instrument.

As we conclude this school year, I want to express my gratitude to our students, parents, Board of Directors, faculty and staff. Your efforts this year have made all of the difference. Thank you!

Lee Koonce
Executive Director



THIRD STREET MUSIC SCHOOL SETTLEMENT

BRINGING THE ARTS TO LIFE SINCE 1894

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Thank You!

We are grateful to the many individuals, foundations, corporations, and government agencies that make Third Street's programs possible through their generous support.



MetLife Foundation



116th Anniversary Luncheon **October 28, 2010 • The Metropolitan Club**

Jim Watkins, David Huggin, David Bull, Teresa Longyear Bull, Peter Flint, Jesse Mills, Mark O'Connor, Twyla Tharp, Anna-Maria Kellen, Lee Koonce, Barbara Field and Steven Blier pose with Third Street performers.

Mapping out the Second Century continued from cover

formulate responses. The workgroups developed program concepts that will enable the School to improve the consistency of program quality, deepen the music and dance learning experience and meet the needs of a broader segment of its community. A key matter of discussion, of course, was the space required to offer these programs. The next step of the process is to determine what might be feasible in this regard.

The Program Review & Visioning Study helped to distill the essential goals and vision of Third Street and will now help to guide the School into the next century. Being able to grow and change, just as its community does, is critical to the health

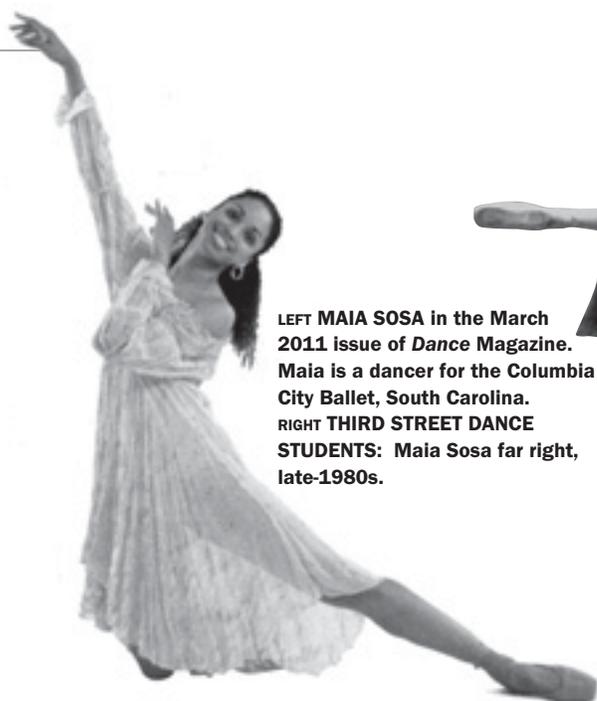
and longevity of the institution. Over the course of 116 years, the School has evolved and responded to community needs while remaining steadfast in its mission of providing access to quality music education. Thank you to all who have contributed to the success and vibrancy of the School. It is with you that Third Street looks to the future with possibility, hope and excitement.

As a part of this study, Third Street's Board of Directors approved the following vision statement:

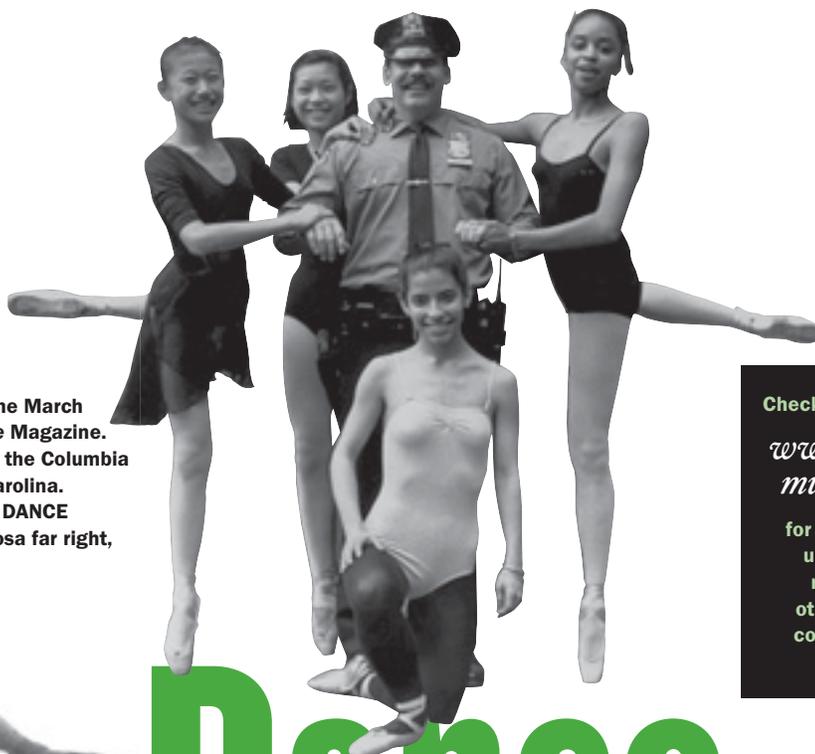
Within the next ten years, Third Street Music School Settlement will be the nation's premier community school of music, governed by the

dual goals of access and excellence; providing a broad range of music-centered programs for preschool and school-age children, teens and adults, and; effectively engaging socio-economically and ethnically diverse communities primarily from lower Manhattan in a welcoming and nurturing environment in which all are encouraged to achieve their full potential and develop a lifelong love of music.

Roni Kohen-Lemle and Vincent C. Perro are both members of the Board of Directors and serve as Chairs of the Board's Programs Committee and Program Review & Visioning Study Steering Committee, respectively.



LEFT MAIA SOSA in the March 2011 issue of *Dance Magazine*. Maia is a dancer for the Columbia City Ballet, South Carolina.
RIGHT THIRD STREET DANCE STUDENTS: Maia Sosa far right, late-1980s.



Check out our Web site at

www.thirdstreetmusicschool.org

for information about upcoming events, registration and other school dates, course descriptions and more.

History of Third Street **Dance** BY CARA GARGANO

In the beginning, humans' earliest communal expression was rhythmic, so dance and music have been linked together since the dawn of humankind.

Dance has been a part of Third Street's history from the School's earliest days when young ladies in flowing tunics studied Dalcroze eurythmics, harmonious bodily movement as a form of artistic expression and an alternative to traditional musical rhythm training. During the heyday of the interpretive dance movement the

his own company and currently teaches at Arizona State University.

In the early 1980s, as classical ballet grew in popularity, the ballet program was added to the School's dance offerings and has become the largest in the Dance Department. Flamenco, tumbling, tap and hip-hop followed. While Flamenco and tumbling were later discontinued, tap, under the direction of Miss Yvonne Curry, has remained a popular offering, and Deena Parrilla offers her popular

to capacity crowds and is a popular daytime show for local schools. Faculty member and Dance Department alumna Kim Dooley-Kittay and Dance Department Chairperson Cara Gargano prepare the performance every year with the assistance of faculty member Jessy Smith.

Third Street's alumni and current students make the School proud! Dancers in the tap program have been winners at the Apollo Theater's talent evening and perform on Broadway in *Billy Elliot*. Dancers from the ballet program have gone on to the Boston Ballet, Houston Ballet, Columbia City Ballet, the Eliot Feld Company and Cedar Lake Ballet.

The Third Street dance program not only provides pre-professional training for those dancers who wish to make a career in dance, but also develops self-confidence, teamwork and discipline. Graduates of the program have served in the military in Iraq and the Philippines, work as social workers, poets, teachers, lawyers, popular composers and financial advisors. Alumni frequently return to take class with current students and renew ties to their Third Street family.

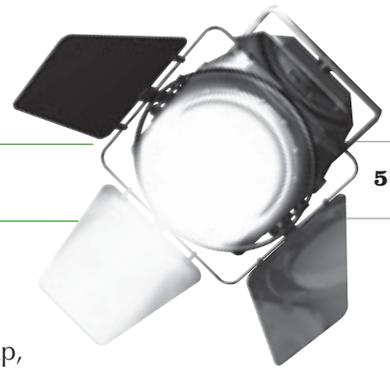
Cara Gargano is the Dance Department Chair at Third Street.

“Dance has been a part of Third Street's history from the school's earliest days when young ladies in flowing tunics studied Dalcroze eurythmics...”

School offered classes in that form and young dancers wafted through the School auditorium in healthful and expressive study. At the height of the new modern dance movement, Cliff Keuter became a member of the Third Street faculty and developed the style that would eventually make him famous as a choreographer and teacher. Mr. Keuter went on to form

hip-hop, high-energy dance workout to students both at Third Street and local partnership sites.

In 2000, the ballet program instituted a chamber production of *The Nutcracker*. During the past eleven years over a hundred dancers have participated in the performance and *The Nutcracker* now plays for two performances in December



JASMIN BURGOS

Jasmin has been a dance student at Third Street for 12 years and has trained in tap, hip-hop, jazz and ballet. She most recently played the Sugar Plum Fairy in the 2010 performance of *The Nutcracker*. As one of the School's more experienced dancers, Jasmin often performs demonstrations during Third Street open house days, showing interested young students what can be accomplished in the dance program with hard work and practice. When asked about her time at Third Street and how she feels she has benefited from the program, she says, "I feel like Third Street raised me. It helped me mature and be the artist I am today. When I visit with other dancers, they can see the discipline I have in my dancing and they ask me who my teachers are and what school I attend. I grew up at Third Street; we're like family. I'll miss everyone since it's my senior year, but I'll be sure to keep in touch!" Jasmin was recently featured in the 2011 prom issue of *Seventeen Magazine*, where she demonstrated some great exercises to get in shape for the prom. "Being a dancer definitely helps to keep me in shape both in mind and body," says Jasmin when asked how her dance training helped her prepare for the magazine shoot. Congratulations, Jasmin! Third Street is proud of your accomplishments in school and beyond. Best wishes as you prepare for college next year!

In the Spotlight

JASMIN as the Sugar Plum Fairy, with guest dancer Joshua Andino Nieto, in the 2010 performance of *The Nutcracker*.



"I feel like Third Street raised me. It helped me mature and be the artist I am today."

Spring Cleaning? Donate an Instrument to Third Street!

BY ANDREA LONG

Do you have a viola, trumpet, cello, saxophone, flute or other instrument collecting dust in your closet? Donate it to Third Street! We are always in need of instruments for our students. Instruments that are in good condition can be loaned to students in need, while instruments that are partially broken may be useful for parts. Not only will you help a needy student, but you may be eligible for a tax deduction. Since Third Street is a registered non-profit as defined in tax code section 501(c)(3), donations are tax-deductible. We suggest speaking to an accountant before donating to find out what documentation you will need to receive a deduction.

We are also in need of pianos in good condition. Pianos that are donated to Third Street become part of our instrument loan program. These instruments are loaned to students while they study at Third Street and may be passed on to other Third Street students' families if the original recipient ceases their music studies. Since pianos are costly to move and maintain, Third Street will first evaluate the piano before deciding whether or not it would be suitable for a student. This process can take a month or longer, so please plan ahead.

FOR MORE INFORMATION about instrument donations, please contact Andrea Long, Associate Manager, Annual Giving, at 212-777-3240, ext. 26 or along@thirdstreetmusicschool.org.

Thank You, Parents Association!

Each year, members of the Parents Association volunteer their time and talents to help bring the arts to life at Third Street. The School is fortunate to have so many dedicated parents and students who truly make Third Street as much about community as it is about the arts. Thank you for all that you do for Third Street!

ANYONE CAN JOIN THE PARENTS ASSOCIATION! For more information, please visit www.thirdstreetmusicschool.org/who_parents.htm to find out how you can get involved.



Adults Expand their Musical Horizons

BY BRANDON TESH

The New Horizons program at Third Street has come a long way since its beginning in the fall of 2007. New Horizons is an international organization to advance music instruction for adults “50 and better.” Third Street’s program was the first of its kind in New York City and the program has since grown from one 15-member wind and brass band to nearly 70 members in a chorus and three bands in partnership with Stein Senior Center and Hamilton-Madison House. The newest band began in December 2010 for beginning adults and those who have never played an instrument before.

Band members meet twice a week over the course of the year, and perform regular concerts at Third Street and throughout the community. Members worked hard for the spring concert, which featured small classical and jazz groups, duets, and soloists. “Everyone here is so motivated. They are here because they want to be here,” says Marianne Ledwidge. She began studying the clarinet less than a year ago.

Recently, the program was saddened at the loss of one of its

first members, Luis Rivera. He died of cancer at age 68 on January 18, 2011. Luis began studying the saxophone in the ensemble at Hamilton-Madison House. He loved playing and came early every rehearsal to set up chairs and stands. Upon learning that Luis no longer had the strength to make a sound, his section-mate, Larry Hellenberg, told Luis to finger the notes and imagine the sounds. This strong community aspect is only one of many positive effects on adults, including mental and physical health benefits.

Adult programs at Third Street continue to grow. Within 25 years, elderly New Yorkers will outnumber school-age children. Adults, age 50 or better who are ready to rekindle music experiences from the past or learn a new instrument, are invited to drop by to observe one of the classes.

THIRD STREET’S NEW HORIZON PROGRAM is generously supported by grants from the MetLife Foundation, the National Endowment for the Arts, and the Jean and Louis Dreyfus Foundation. To learn more, contact Brandon Tesh, New Horizons Coordinator, at 212-777-3240, ext. 17, or e-mail him at btesh@thirdstreetmusicsschool.org.

Center Stage



A S A M P L I N G O F S P E C I A L

Michael Crane, piano faculty, performed *Prokofiev’s Concerto No. 4* for the left hand and orchestra with the One World Symphony in September 2010. Dance teacher, **Mary Seidman**, authored the front page feature article in the September 2010 issue of *Dance Teacher Magazine*, titled “Teaching Dance in College.” The Eroica Trio performed a rendition of the Aria from Villa-Lobos’s *Bachianas Brasileiras No. 5*,

elegantly arranged by **Raimundo Penaforte**, Third Street violin faculty, at the Rubin Museum of Art in November 2010. Piano faculty member **Mary Jo Pagano** gave her New York debut recital at Carnegie Hall on March 13, 2011. **Steven Rochen**, string faculty, composed a solo violin piece, *A Piece of Pi*, that was presented in a Doctoral recital at the Peabody Conservatory in Baltimore, Maryland on February 28, 2011.

How It All Began: 30 Years of Music in Abe Lebewohl Park

BY NANCY MORGAN



FROM LEFT TO RIGHT Audience enjoying a 2009 Music in Abe Lebewohl Park performance; June 9, 2011 featured artist, Arturo O’Farrill; June 2, 2011 featured artist, Alicia Svigals.

St. Mark’s Park (now Abe Lebewohl Park) was created by the Works Progress Administration (WPA) in 1938. It was, from the beginning, an inconspicuous place. By the 1970s, it was dirty, unkempt and a haven for unsavory activity. Marilyn Appleberg, President of the Tenth and Stuyvesant Streets Block Association, discovered that the triangle was, in fact, “Property M188” – a part of the NYC Parks Department, which was responsible for its upkeep. In 1980, she erected a table between two trees on Second Avenue near 10th Street and urged passers-by to sign a petition demanding clean-up of the park. Nearly everyone she spoke with asked, “What park?” And there were only two people who believed that this spot of land could be redeemed.

One was Abe Lebewohl, a Ukrainian immigrant and owner of the Second Avenue Deli, who said he would do anything he could to help with the clean-up of the park. The other was Beth Flusser, a neighbor and activist friend of Marilyn’s, who managed the community programs of Third Street Music School Settlement. Marilyn’s theory was that to change the population that used the park, you had to change how it was used. She suggested to Beth that Third Street present a series of

eight concerts per summer to the surrounding community. Abe Lebewohl, who always believed that the East Village was “a good girl with a bad reputation,” became one of the series’ first sponsors. Marilyn also invited farmers to sell their produce in the park, bringing a whole new clientele on summer Tuesdays.

On Monday, March 4, 1996, Abe Lebewohl was fatally shot while depositing money in a nearby bank. The tiny park diagonally across from his Deli was renovated the same year, and Appleberg petitioned to have its name changed to “Abe Lebewohl Park.” This .155-acre parcel of land is now a modest but thriving piece of the urban landscape.

On June 2, 2011, Third Street kicks off the 30th Anniversary Season of its Thursday midday concert series, Music in Abe Lebewohl Park. This year’s schedule features diverse music genres such as African percussion, Brazilian Jazz and Klezmer fiddle.

Nancy Morgan is the Director of School & Community Partnerships at Third Street.



A C T I V I T I E S A N D A C C O M P L I S H M E N T S

The recital was a program of contemporary composers and included works by Schoenberg, Bacewicz and Rittenhouse. **Kim Dooley-Kittay**, dance faculty, is also an actress and is appearing in a national commercial for Quilted Northern. **Carlo Costa**, percussion faculty, will release a CD with his avant-garde jazz trio Minerva (with pianist JP Schlegelmilch and bassist Pascal Niggenkemper) in May 2011 on

Between the Lines Records, a German record label. Also, in late March 2011 he self-released an EP of a duo project with Japanese flutist Yukari. Three Third Street students participated in the New York Flute Club’s Young Musicians Contest. **Karina Burnett**, **Nathan Atherley** and **Alex Bactat** were all awarded blue ribbons and received high praise from the adjudicators. Third Street alumnus **Martin**

Jacobs was selected first place winner of the American Protégé 2010 International Competition of Romantic Music. He performed at the winners’ Recital on December 18, 2010 in Weill Recital Hall at Carnegie Hall. Martin also performed his Juilliard Pre-College Senior Recital on January 8, 2011, and was recently accepted at Juilliard. Congratulations!

THIRD STREET BEAT

THIRD STREET MUSIC SCHOOL SETTLEMENT

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www.thirdstreetmusicschool.org

Please help us share news with all our alumni—that's *anyone* who has ever taken a lesson or class at Third Street. Parents of alumni, please send us your child's current contact information. Send to Andrea Long at along@thirdstreetmusicschool.org or call her at 212-777-3240 ext. 26. Thank you!



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Save the Date MORE EVENTS AT WWW.THIRDSTREETMUSICSCHOOL.ORG

Following are selected special events. For a complete events list visit Third Street's Web site.

Unless otherwise noted, all concerts are free of charge and take place at Third Street. Programs and schedules are subject to change without notice.

Artist Performance Series 2010-11 Third Street's outstanding faculty members and their guests perform on most Friday evenings at 7:30 p.m. Call or visit the School to obtain a series flyer or view it on the Web site.

Every Week! Students of all ages and levels perform. See schedule on the Web site or subscribe to the weekly E-news.

April

**Wednesday, April 27
7:00 p.m.**

Recital: Voice Department

**Wednesday, April 27
8:00 p.m. Night Music:
A Spring Fund-Raiser**

AT ST. MARK'S CHURCH-IN-THE-BOWERY, 10TH STREET & 2ND AVENUE call 212-777-3240 ext. 26 for information about ticket prices.

**Thursday, April 28, 7:00 p.m.
Recital: Guitar
Department Showcase**

May

**Wednesday, May 11, 6:30 p.m.
Concert: Wednesday Winds**

**Saturday, May 14, 1:00 p.m.
Philharmonia Concert**
AT ST. MARK'S CHURCH-IN-THE-BOWERY, 10TH STREET & 2ND AVENUE

**Thursday, May 19
11:00 a.m. New Horizons
Band Concert**

**Saturday, May 21, 4:30 p.m.
Concert: Barbara E. Field
Chamber Music Program**

**Monday, May 23, 6:00 p.m.
Recital: Piano Honors**
AT STEINWAY HALL,
109 WEST 57TH STREET

**Wednesday, May 25
7:00 p.m. Stowe C. Phelps
Annual Student Concert**

June

**Saturday, June 4, 10:00 a.m.
String 'Stravaganza**
AT ST. MARK'S CHURCH-IN-THE-BOWERY, 10TH STREET & 2ND AVENUE

**Wednesday, June 8,
7:00 p.m.**

Concert: Senior Night

**Saturday, June 11, 1:00 p.m.
Three Orchestras Concert**
AT ST. MARK'S CHURCH-IN-THE-BOWERY, 10TH STREET & 2ND AVENUE

July

**Friday, July 15, 6:30 p.m.
Summer Chamber Music
Workshop Concert**

**Thursday, July 28, 6:00 p.m.
Summer Piano Ensemble
Concert**

August

**Thursday, August 4
6:00 p.m.
Summer Dance
Workshop Performance**

Music in Abe Lebewohl Park

Join us on Thursday afternoons this summer for our fun and festive summer concert series. Performances from some of New York's best folk, popular and jazz musicians, as well as Third Street's own Summer Workshop students, take place at 12:30 p.m. in front of St. Mark's Church-in-the-Bowery on 10th Street and 2nd Avenue.

June 2 Alicia Svigals' Klezmer Fiddle Express
June 9 Arturo O'Farrill Latin Jazz Group
June 16 Claire Daly Quartet
June 23 New Orleans Jazz
June 30 Heritage O.P. Ensemble
July 7 Art Baron and The Duke's Men
July 14 Third Street Music School Settlement Players
July 21 Stringbeans Latin Brazilian Jazz